

ANNUAL REPORT

2023-2024

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A WORD FROM THE CHAIR OF THE BOARD OF DIRECTORS

This has been my second year as Chairman of the Board of our Foundation, a chapter which has enabled me to work with the rest of our directors on a strategic review, as well as an overhaul of our Executive Committee and some elements of governance.

First, however, I must acknowledge Dr. Bernard Leduc's retirement and thank him for his time, talent and treasure during his years on the Board. At the same time, I welcome the arrival of his successor at the head of Montfort as well as a member on our Board, Mr. Dominic Giroux. A first year of mutual discoveries that allow us to be and act at the forefront of our organizations' future. I would like to thank him for the role he offers the Foundation in these bodies, notably on the strategic planning steering committee.

As a result, we have completed and begun implementing our new strategic plan, as well as developing our next major campaign, this time for a new Psychiatric Emergency Zone.

It gives me great pleasure to thank our directors and volunteers for their ongoing support of our Foundation. I would also like to extend my sincere thanks to all our donors, whose generosity has a direct benefit on our patients, their families and front-line staff. Finally, I would like to salute the staff for their hard work and commitment throughout the year.

Thank you all for keeping Montfort and its Foundation dear to your hearts.



Chairman of the Board of Directors
Robert C. Rhéaume

MESSAGE FROM THE PRESIDENT AND CEO

The 2023-24 operating year of the Montfort Foundation has kicked off with excitement and vision. With Mr. Robert Rhéaume at the helm and a new executive committee, the board and permanent staff finalized the strategic plan, laying the foundations for the next three years in terms of mission, vision and the pursuit of our values. In this regard, we established that through its activities, the Foundation will continue to support Hôpital Montfort and its *Institut du Savoir* in the pursuit of their quest for excellence.

This year, the Foundation has also committed to put in place a business development program by creating a resource whose role is to identify, develop and generate revenue through commercial opportunities. An innovative approach aimed at providing our institutions with more resources.

The departure of Montfort's President & CEO, Dr. Bernard Leduc, also enabled us to hold a major fundraising Gala to mark his professional career at Montfort and as a member of the Foundation's Board of Directors.

The annual charity golf tournament was the first major fundraising gathering for the Foundation, since the end of the pandemic in 2022. We've taken this opportunity to name our signature event the Dr. Bernard Leduc Annual Classic, which premiered in June 2024 at the prestigious Hylands Canadian Armed Forces Golf Club.

The transition in Montfort's leadership and the arrival of its new President & CEO, Mr. Dominic Giroux, coincide with the launch of a major strategic planning process on Montfort's vision for the next few years. The Foundation is proud to support this exercise through the role of its President on the strategic planning steering committee, and the integration of the Foundation's President & CEO into the Hôpital's senior management committee. An important collaboration with mutual benefits for both institutions.

Also, with the emergency department and mental health care teams, the permanent staff and the Major Gifts Committee is planning a major fundraising campaign to ensure the construction of a new Psychiatric Emergency Zone.

MESSAGE FROM THE PRESIDENT AND CEO

These achievements were made possible thanks to the generosity and, above all, the loyalty of our valued donors. To highlight this unique relationship and celebrate their philanthropic dedication, the Foundation held the first Donor Recognition Gala in its history. Presented by Chartwell, this landmark event was held at the Aline-Chrétien Health Hub-Orléans, and gave Montfort's representatives the opportunity to say a heartfelt "THANK YOU" to the more than 150 friends and loyal donors gathered for the occasion.

It's been a busy year of change and innovation, and the Foundation team and Board of Directors are looking forward to continuing their commitment.

I would like to take this opportunity to thank our Directors for their commitment and involvement, and also the entire Foundation team for the professionalism and passion they have demonstrated over the past year.



President & CEO
Marc M. Villeneuve

OUR BOARD OF DIRECTORS



Mr. Robert C. Rhéaume
President
Retired
BDO Ottawa



Mrs. Lise Parent
Vice President
Retired
Bel-Air Lexus Toyota Orléans



Mr. Bernard Raymond
Treasurer
Retired
Multivesco



Mrs. Marie-Josée Martel
Secretary
Retired
Federal Public Service
of Canada



Mrs. Sabah Boumane
Director
Market Development
Caisse Desjardins Ontario



Mrs. Julie Beauchamp
Dean
School of Business and Hospitality
Algonquin College



Mr. Roch Brisson
Chief Financial Officer
PBC Real Estate Advisors Inc.



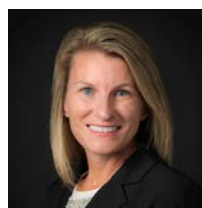
Mrs. Estelle Ethier
Chief Executive Officer
of the Institut du Savoir Montfort and
Vice President of Research and Education
at Hôpital Montfort



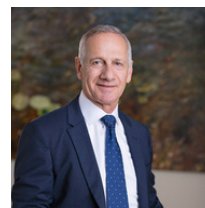
Mr. Peter Georgariou
Founding Member and CEO
Karmadhama
Strategy+Marketing



Mr. Dominic Giroux
President & CEO
Hôpital Montfort



Mrs. Christiane Huneault
General Counsel Ottawa
Police Service



Mr. Albert Labelle
Senior Partner
PearTree Financial Services



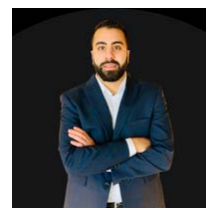
Mrs. Natacha Lemay-Réaume
Vice-President
Corporate Markets
Ontario North & East
RBC Royal Bank



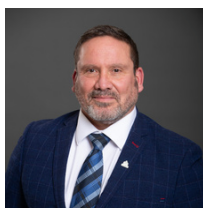
Mr. Yves Ménard
Retired
Borden Ladner Gervais



Mrs. Élise Prigent
Vice President
Sales & Marketing
Bellefleur Physiotherapy



Mr. Alexandre (Alex) Rizk
General Manager
Loyal Taxi



Mr. Marc M. Villeneuve
President and CEO
Montfort Foundation

NEW LEADERS AT THE FOUNDATION

New members have also joined the Board of Directors.

These appointments promise to support the mission of the Montfort Foundation in its actions to assist the services offered by the Hôpital Montfort staff and healthcare professionals.



Sabah Boumane



Julie Beauchamp



Estelle Ethier



Dominic Giroux



Natacha Lemay-Réaume



Yves Ménard



Dominique Gagnon joined the Foundation as Head of Business Initiatives, bringing with her a wealth of experience in business development.

2023 - 2024

The four key objectives of the Foundation's strategic plan

Implement targeted communication campaigns, using traditional and digital media to raise its profile. Public events and strategic partnerships are also organized to reinforce brand recognition.

To ensure its financial long-term viability, the Foundation is diversifying its sources of income. This includes increasing recurring donations, setting up endowment funds, and organizing large-scale fundraising events. Rigorous financial management ensures optimal use of resources.

Corrélation / contribution						PRIORITÉS ANNUELLES					Responsable(s)	
				X			P8	Créer un mécanisme pour identifier les priorités de financement	X			
	X	X	X	↔		↔	P7	Analyser la possibilité de créer une société en commandites		X		
X	X	X	X	↔	X	↔	P6	Développer un plan marketing / branding			X	
↔	↔	↔	↔	X	X	↔	P5	Engagement du Conseil d'administration	X			
↔	X	X	↔	X	X	X	P4	Diversifier le bassin de donateurs et ambassadeurs		X		
X	X	X				↔	P3	Se doter de ressources en développement des affaires			X	
↔	↔	X	X	X		X	P2	Tester le concept de loterie grand public:	X			
	X					↔	P1	Revoir entente de stationnement	X			
<div></div>												
Percée : 100 % des dons reçus sont remis à la Santé												
X	X						B1	Accroître la notoriété de la Fondation				
	↔	↔	↔	↔	↔	↔	B2	Contribuer, notamment financièrement, aux priorités de l'hôpital en ISM				
X	X						B3	Assurer la pérennité financière de la Fondation	X			
↔	↔					↔	B4	Favoriser le développement philanthropique de la grande famille McEwen	↔			
<div>Marc Tremblay PDG Robert Bédard Président de CA Albert Lablache Marie-Suzanne Menez Bernard Raymond Julie Brand Yanni Goulet</div>												
<div>Légende X Corrélation forte ou Responsable ↔ Corrélation importante ou membre clé de l'équipe!</div>												

The Foundation is committed to financially supporting the priority projects of Hôpital Montfort and Institut du Savoir Montfort (ISM). This includes specific fundraising campaigns and the mobilization of donors to finance medical equipment, research and care programs.

The Foundation develops strong relationships with current and potential donors, offering recognition and loyalty programs. It also encourages the involvement of Hôpital Montfort employees and volunteers to create a culture of philanthropy within the community.

FUNDRAISING ACTIVITIES

\$271,375

Donations of shares



\$100,598

Employees Projects Program



\$348,801

Direct Mail



\$487,405

Gifts received via the Web



3,340

Donors



\$145,965

Designated Gifts



\$159,585

Annual Golf Tournament



48

Major Gifts Over \$10,000



\$381,060

Requests



\$3,765,948

Total Amount Raised





\$2,704,156

in contributions to Hôpital Montfort for the 2023-2024 fiscal year

SUPPORT FROM THE COMMUNITY



The National Bank provided monetary support for National Nursing Week, as well as bags of goodies for staff.
A gift of \$5,000



This initiative supports more than 120 hospitals and food banks in the region including Hôpital Montfort.
A gift of \$3,976.58



Desjardins Ontario Credit Union supports the Employees Project Program.
Amount of \$100,000



Gabriel Pizza offered **110 pizzas** during National Nursing Week.



Annual fishing tournament of the Petrie Island Ice Fishing Association in Orléans.
A gift of \$3,890



Employee Recognition Day celebrated in September. Thanks to Gabriel Pizza, all employees, day and evening, enjoyed delicious pizza slices.



IMPACT MONTFORT

32 ans pour le département de Cardiologie | 32 years for the Cardiology Department



For his 32nd birthday, Alex Rizk, General Manager of the cab service Taxi Loyal, and Foundation Board member, chose to collect donations totalling \$3,000 for the Hôpital Montfort's cardiology department.

The campaign, which is well on the way to reaching its goal, was developed and promoted via the IMPACT Montfort platform, designed by the Montfort Foundation to offer the community another way to donate and support the quality of services offered by Hôpital Montfort.

SUPPORT FROM THE COMMUNITY

In September, an agreement between the Montfort Foundation, Santé Montfort and Dhruvees restaurant expanded the cafeteria's food offering to include a menu of exotic flavours for hospital staff.

Since its arrival in the cafeteria, this service has been extended to Aline-Chrétien Health Hub-Orléans. So far, Dhruvees has donated \$1,090.57 through the sale of its meals.

Dhruvees' fundraising dinners have also raised \$3,480.



Renewing our support to employee well-being

In April, the Foundation renewed its agreement with Recharjme, a company that provides two relaxation cabins for another year!

Installed in March 2022, the Recharjme cabins have proved very popular with employees, with over 6,500 reservations.



\$ 7,485

Resident Designated Funds

Through the "Resident Recognition" fund, created thanks to an initiative by Dr. Lyne Pitre, we match gifts to a maximum of \$10,000 to optimize the hiring of medical residents and facilitate their continued employment.



YOUR DONATIONS IN ACTION

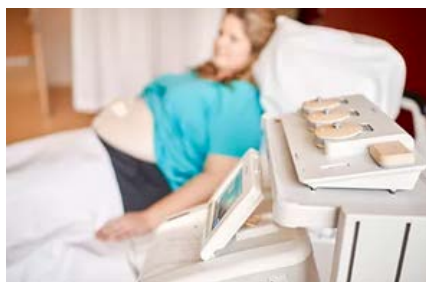


Development and Promotion of Health Care Education in French A gift of \$25,000

Following the exemplary care he and his family received from Dr. André Gauthier, Mr. André Charbonneau chose to make this contribution in support of Dr. Lise Bjerre's research work as part of her Chair in Family Medicine.



Pharmacy makeover project thanks to a generous donation from Mrs. Claude Chapdelaine.



Gift Walter Greco and Lisa de Montigny A gift of \$50,000

The Greco - Montigny couple's generosity will enable the acquisition of a revolutionary portable ultrasound machine for the Family Birthing Centre.



Research Chair in Family Medicine A gift of \$50,000

A group of entrepreneurs represented by Lionel Beauchamps donated \$50,000 to the Family Medicine Research Chair.



Newborn bed A gift of \$35,000

As part of the Sandra Schmirler Foundation's annual telethon, which raised a total of over \$700,000, a donation of \$35,000 was made to the Family Birthing Centre for the purchase of a heated bed adapted to the special needs of newborns.



Gift of Mrs. Linda Kleinheinz A gift of \$11,000

In recognition of the quality of services provided by Dr. Marc Prud'homme Foster, orthopedic surgeon, this gift enabled the purchase of equipment to support patients and staff in the orthopedic department.

THE EMPLOYEES PROJECTS PROGRAM



\$100,598
to carry out these projects



The program is an opportunity for employees to carry out projects between \$500 and \$5,000.

For this year's edition, the Foundation is privileged to be supported by the Caisse Desjardins de l'Ontario, which continues its involvement in the well-being of Montfort employees.

34 projects were submitted, more than half of which have already been completed.

Employees greatly appreciate this program, which has immediate benefits in their workplace.



Camera for the pharmacy's sterile preparation room
Value: \$5,650



Mobile Flipchart for training purposes
Value: \$4,009



Adding a charging station in the new unit of the Psychiatric Emergency Zone
Value: \$2,429

THE IMPORTANCE OF GIVING TO MONTFORT

35%
PATIENTS SERVED
IN FRENCH

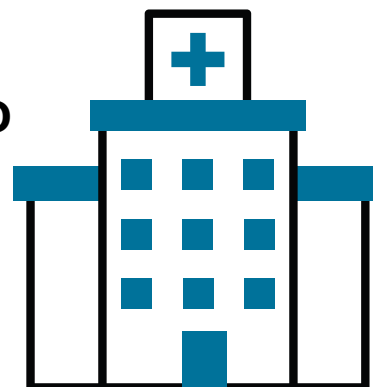
65%
PATIENTS SERVED
IN ENGLISH

64% hospitalized
from Ontario
8% hospitalized
from Quebec



135 899

patients served annually



49th
BEST HOSPITAL
IN CANADA
&
THE ONLY
HOSPITAL IN
ONTARIO TO
GUARANTEE
HEALTH CARE IN
BOTH OFFICIAL
LANGUAGES



2,959
BIRTHS



\$2,331,494
IN FUNDING TOWARDS
RESEARCH



26,304

telemedicine
consultations
every month



53,200

emergency visits



28 %

psychiatric consultations
provided in Ottawa



#2

for improving emergency
department wait times among all
Ottawa hospitals

VIRTUAL MENTAL HEALTH CLINIC



\$25,000

annually



The Équilia virtual clinic is a free, confidential mental health telemedicine platform for the French-speaking minority population.

MENTAL HEALTH PROGRAM AT ALINE-CHRÉTIEN HEALTH HUB - ORLEANS

\$100,000 annually



The 2021 population survey shows that the population of Orléans and Eastern Ontario has grown from 47,000 to 125,000 over the past 30 years, creating an increasing need for mental health services.

TD's contribution is a major boost to the capacity of the mental health program at the Aline-Chrétien Health Hub - Orléans, providing the population with expanded services in both official languages.

MONTFORT BURSARIES FOR CLINICAL EXCELLENCE

\$21,000



Seven nursing interns have been rewarded for their commitment and excellence in various clinical areas with bursaries worth a total of \$3,000 each, awarded in the areas of surgery, mental health, obstetrics, medicine, emergency and intensive care.

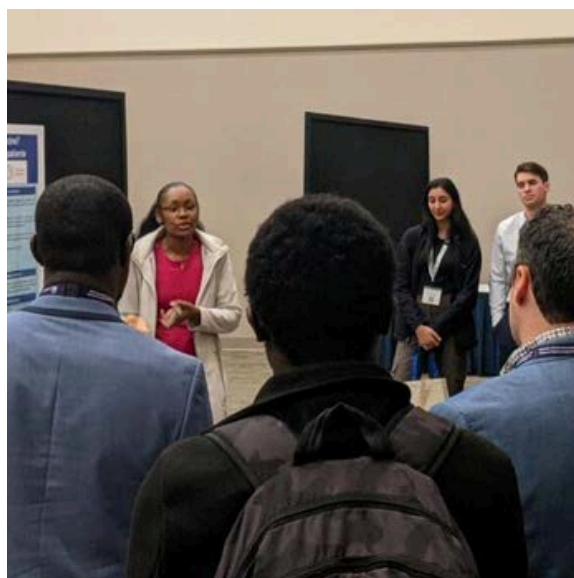
This bursary recognizes the clinical excellence and commitment of nursing students who choose to do a consolidation internship in French at Montfort.

THE “JOURNÉES MONTFORT” CONFERENCE

APRIL 11 & 12

\$25,000

The Montfort Foundation was the main sponsor of this event, which brought together French-speaking physicians and healthcare professionals, as well as speakers, moderators and participants from across Canada, around a program focused on current healthcare topics. For over two decades, “Les Journées Montfort” has held a special place in the hearts of physicians, healthcare professionals, students and all members of the community eager to learn more or make a difference.





EMPLOYEE LOTTERY

\$178,502

Thanks to the participation of 674 employees, the success of this activity is no longer in doubt.

This fun activity further supports the Hospital in its quest for excellence in healthcare services.



EXTRA DRAW



For the third year in a row, BMO Financial Group boosts Montfort's 50/50 employee lottery with a \$5,000 TFSA!

Once again, the announcement of this additional draw had a direct impact on the number of participants.

This year, **Patrick Robinson** was the lucky winner!

Thank you Jeff Hill and Sylvain Brisebois, from BMO, for your loyalty and commitment to Montfort. This thrilling activity is very much appreciated and anticipated by our employees.

PUBLIC LOTTERY

\$18,650

Loto-Montfort, inspired by other successful public lotteries, has produced seven winners since its launch in November 2023.

The total amount raised so far is helping to meet the priorities of Hôpital Montfort, improving health care for the community.

Congratulations to the winners



BUSINESS PARTNERSHIPS



Capital Taxi, led by CEO Marc-André Way, is proud to support the Loto-Montfort by branding its fleet of vehicles in the image of the lottery.

As a loyal community partner, the company also participated in the fundraising campaign for the Aline-Chrétien Health Hub-Orléans.

BUSINESS PARTNERSHIPS



The Montfort Foundation develops targeted partnerships with key companies that share its values of solidarity, family and community support.

An agreement with two local companies, **Vive Eat Healthy** and **Jiffy European Style Coffee**, was developed to meet the demand of Aline-Chrétien Health Hub-Orléans staff and customers. A percentage of accumulated revenues is donated to the Foundation.



An agreement with **Laviolette Poultry Farm** worth **\$10,000** annually for a total of **\$50,000**.



An agreement with **Fromagerie Saint-Albert**, worth **\$10,000** a year for a total of a total of **\$50,000**.

ANNUAL CHARITY BENEFIT GOLF TOURNAMENT

\$159,585

On a sunny day, the 2023 Fundraising Golf Tournament was held at Greyhawk Golf Club in Cumberland. Bringing together 206 players, the event raised a record amount for the Hospital.

This edition also marked the retirement of Dr. Bernard Leduc, after whom the tournament was renamed the "Dr. Bernard Leduc Annual Classic", in recognition of his remarkable career and many contributions.



RECOGNITION EVENTS

MON PHARE GALA

\$142,595

On June 29, at the iconic Canadian Museum of History, a number of key players in our community gathered to salute the career and retirement of Dr. Bernard Leduc.



DONOR RECOGNITION EVENING

\$15,000



The Montfort Foundation's first Donor Appreciation Evening, presented by Chartwell, held at Aline-Chrétien Health Hub-Orléans, was a landmark event. Representatives of the Foundation and the Hôpital Montfort extended a heartfelt "THANK YOU" to the more than 150 friends and loyal donors who gathered for the occasion.



THE ALINE-CHRÉTIEN HEALTH HUB-ORLÉANS

\$1,450,000

The Foundation handed over the final instalment of the local share of the fundraising campaign for the construction of the Aline-Chrétien Health Hub-Orléans to Hôpital Montfort, ahead of schedule.

To celebrate this achievement, Robert Rhéaume, the Foundation's Chairman of the Board and Dominic Giroux, President & CEO of Hôpital Montfort, symbolically handed over the keys, marking a milestone in the project.



\$4,500

BUTTERFLY - TREE - BENCH CAMPAIGN

This campaign, now in its second year, will be completed when all the butterfly spaces, benches and trees have been acquired by people in our community who wish to support the Hub's ongoing development.



GIFT ANNOUNCEMENTS

ALINE-CHRÉTIEN HEALTH HUB- ORLÉANS



The Robert Campeau Family
Foundation

\$100,000



Caza Family

\$100,000



Power Corporation of Canada

\$150,000



Taggart-Parkes Family
**Donated the land for the
Aline-Chrétien Health Hub-
Orléans**

THANK YOU FOR YOUR GENEROSITY

To our generous donors and invaluable volunteers, thank you for responding to the Hôpital Montfort's priority needs, enabling it to remain the benchmark in providing exceptional healthcare services while enhancing research, and doing so in both official languages.

